

# PINK STUMPS DAY

Supporters Guide 2020



## A message from Glenn

Thanks so much for registering to host a Pink Stumps Day. We are constantly blown away by the support of people like you and we really couldn't do what we do without you. This year we're asking you to 'GET OUT' for 120 more McGrath Breast Care Nurses. Believe me, you'll feel good to get out!

We are so excited for the upcoming Pink Test where Australia is set to face New Zealand. Let's all get together and bring a bit of that Pink Test Magic home to you by hosting your very own Pink Stumps Day.

The McGrath Foundation makes life that little bit easier for families experiencing breast cancer. We do this by raising funds to place specialist McGrath Breast Care Nurses in communities across Australia.

A handwritten signature of Glenn McGrath in black ink, written in a cursive style.

**Glenn McGrath**



# What is Pink Stumps Day?

Hundreds of people right across the country hold cricket matches and fundraise to support the McGrath Foundation. It's a chance for cricket clubs, schools, businesses, families and friends to bring the magic of the Pink Test in to their community. Since 2011, Pink Stumps Day has raised more than 7.5 million to place McGrath Breast Care Nurses across Australia.



## The kit for your game

Register your team's Pink Stumps Day and commit to raising funds to receive everything you need to Pink Up your event!

**Includes:** Pink wooden stumps and bails, and 13 pink bandanas. Fundraising commitment – \$500.

You don't have to order a Pink Stumps Day kit to fundraise – every dollar makes a difference. But if you do commit to raising \$500 and don't make that target, please be aware that as a charity, we'll have to invoice you for the difference. We want everything you raise to go towards the McGrath Foundation.

## CASE STUDY

# WALBUNDRIE TIGERS CRICKET CLUB

Meet the Walbundrie Tigers Cricket Club. Despite being devastated by the drought, the small town of only 200 banded together to host a Pink Stumps Day for the McGrath Foundation and raised an incredible \$28,000. We spoke with Club Treasurer Sue Collins to learn what motivated them.

## Why did you host a Pink Stumps Day?

Our community is a proud and sport loving town, who wanted to do something to support the many people in our club and community who had experienced breast cancer. Cricket begins at the grassroots level and, while our little town has been affected by drought, that hasn't stopped everyone banding together to support a fantastic cause.

## What effect on the town did hosting a Pink Stumps Day have?

It was a huge day! The whole town came together and the bulk of the fundraising was done through an auction, raffles, businesses, online donations and donations at the gate. We're really happy everyone supported it, and the event had a really positive impact, everyone participated, and everyone's still talking about it.

## Will you host a Pink Stumps day again?

Absolutely, next year will be even bigger. We are extending our Pink Stumps Day and getting together with the Walbundrie tennis club and turning the whole complex pink for the day with a cross sport BBQ.

## What difference do you want to make to families experiencing breast cancer?

McGrath Breast Care Nurses not only support the patient but they support the whole family, and that was really important to us. We want everyone experiencing breast cancer to have the support of a McGrath Breast Care Nurse!



# THINK PINK

## 10 ideas to put the fun in fundraising

### 1. Get techy and use your online fundraising page

By setting up your online fundraising page, you make it easy for everyone to donate.

### 2. Get social

Connect your online fundraising page to Facebook. Simply login in to your fundraising page and click 'Facebook Connect'. Remember, the more people that know about your event, the more money you can raise.

### 3. Use your collection boxes

Make use of collection boxes as much as you can by asking family and friends to go around on the day and collect donations. Start collecting donations in the lead up to your event, maybe at the local pub or clubhouse.

### 4. Hold a raffle

Call on local businesses to donate some great prizes to help hit your target. But please remember to check with your local State or Territory gaming and liquor body as laws may vary regarding raffles.

### 5. Throw some snags on the barbie

An old favourite at every sporting ground. Holding a sausage sizzle always proves to be an easy way to fundraise. A pro tip is to approach your local grocer and see if they are willing to donate any BBQ items for your event!

### 6. Can you guess how many lollies are in the jar?

This is a classic for a reason! Host a guessing competition for a gold coin donation – the winner gets the jar of lollies – who wouldn't want that!

### 7. For those with a sweet tooth

Encourage people to bake something to bring on the day of the event and host a bake stall.

### 8. Dress with a splash of pink

Get all the players and spectators to come along wearing a splash of pink for a donation. You could even have a prize for the best dressed!

### 9. Pay the price

A really fun way to raise some money is to issue fines to people for various offences both on and off the pitch. You could have a rule board with all the things you could be fined for! From LBWs, to swear jars, to not turning up in pink.

### 10. Merchandise

We have a special deal for all Pink Stumps Day participants! We have selected a range of our top selling merchandise and we would like to offer it to you at cost price. Items can be purchased from Shop Pink and sold at the RRP to help increase your fundraising and Pink Up your game. The details to redeem these great deals will be emailed to you once you have registered your event, or simply email [pinkstumpsday@mcgrathfoundation.com.au](mailto:pinkstumpsday@mcgrathfoundation.com.au)

Remember, these are just suggestions. Feel free to think pink and put the FUN in fundraising!





## Get social

We use the hashtag **#PinkStumpsDay** to help us create momentum and share the magic of the McGrath Foundation's cricketing summer. Use the **#PinkStumpsDay** hashtag whenever you share your messages, posts, images and videos.

### FOLLOW US

Don't forget to follow us – we'll be keeping an eye on the hashtag and sharing our favourites!



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## Cricket is part of the Aussie way of life – we want to see your memories!

Cricket is like many events in our lives. We have the desire to collect mementos; programs, tickets, autographs and souvenirs - a tangible way of reliving and remembering a day at the cricket spent with family and friends, children with parents, gathered around a TV or listening to the radio at a beach or BBQ. A bat and a ball were never far away, seemingly making an appearance at most family and friend gatherings; we all have very fond memories of grandpa hitting a ball over the fence or your son diving for the catch which saved the game... and got you out!

The McGrath Foundation wants you to share the memories that give you the most cricket nostalgia by posting photos on your social media and tagging **#PinkStumpsDay**. We would love to know which backyard rules applied, if you ever got in trouble for hitting it into the neighbours' yard, who your idols were, what you used as stumps! Our best cricketing legends never forget their humble beginnings or their backyard battles, and we don't want you to either!

**#PinkStumpsDay**